



[HTTPS://FCSHRM.STARCHAPTER.COM](https://fcshrm.starchapter.com)



2023 SPONSORSHIPS

FCSHRM



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ABOUT FCSHRM

FCSHRM was founded on September 24, 1975 and is 180 members strong and growing. Our diverse membership represents all HR practice areas and ranges from self-employed generalists to specialists working for some of the largest employers.

GENERAL SPONSORSHIP OPPORTUNITIES

01

MONTHLY CHAPTER MEETING

- Attendance at monthly meeting for 2
- Logo on meeting announcement
- 3-5 minutes to address the meeting participants
- Recognition on chapter website
- Opportunity to provide product/service literature
- Pricing: \$350

02

ANNUAL WEBSITE

- Logo displayed on FCSHRM website for one year
- Logo linked to FCSHRM newsletters and announcements
- Pricing: \$1000

CONFERENCE SPONSORSHIP OPPORTUNITIES

01

HEADLINER SPONSOR

- Attendance at the conference for 3
- 5-7 minutes opening introduction to address attendees
- Prime table space for attendees to visit throughout the day
- Opportunity to provide product/service literature
- Full page paragraph/logo in the conference day book
- Opportunity to display banner in the conference room
- Logo on FCSHRM website
- Copy of attendee list post conference
- Pricing: \$1200

02

GOLD SPONSOR

- Attendance at the conference for 2
- 3-5 minute to address attendees at an assigned time in the day
- Table space for attendees to visit throughout the day.
- Half page paragraph/logo in the conference day book
- Logo on FCSHRM website
- Copy of attendee list post conference
- Pricing: \$750

CONFERENCE SPONSORSHIP OPPORTUNITIES

03

SILVER SPONSOR

- Attendance at the conference for 1
- Table space for attendees to visit throughout the day
- 1/4 page paragraph/logo in the conference day book
- Logo on FCSHRM website
- Copy of attendee list post conference
- Pricing: \$500

04

HAPPY HOUR SPONSOR

- Attendance at the conference for 1
- Table space for attendees to visit throughout the day
- 1/4 page paragraph/logo in the conference day book
- Logo on FCSHRM website
- Copy of the attendee list post conference
- Pricing: \$600

CONFERENCE SPONSORSHIP OPPORTUNITIES

05

NON-PROFIT SPONSOR

- Attendance at the conference for 1
- Table space for attendees to visit throughout the day
- 1/4 page paragraph/logo in the conference day book
- Logo on FCSHRM website
- Copy of attendee list post conference
- Pricing: \$375

06

VIDEO SPOT SPONSOR

- Opportunity to provide a video (2 minute maximum) to be aired prior to a topic breakout session
- Topic to be approved by Frederick SHRM conference committee
- Pricing: \$300